

PRESS RELEASE
Mauritius, JULY 2018

LUX* CO2 offset program 'Tread Lightly' achieves 1 million participating guest-nights



Within 5 years of its relaunch (implemented in 2011) LUX* Resorts & Hotels' Tread Lightly initiative has just exceeded its millionth guest-night carbon footprint compensation, totalling over 97,000 tons of CO₂ offsetted through a variety of emissions reducing projects in 6 countries across Eastern Africa and Asia : from clean power production in Mauritius, China and India to agroforestry projects in Ethiopia, Mozambique and Uganda, all sourced from AERA Group's leading UNFCCC-registered project portfolio with strong social impact and environmental co-benefits.

Beyond such greenhouse gases neutralisation aligned with World Travel & Tourism Council's Hotel Carbon Measurement Initiative (HCMI) methodology - externally audited by Ernst & Young, Tread Lightly by LUX*© contributions have funded numerous sustainable initiatives including solar energy projects, water saving devices, Energy Management Systems, LED light retrofits, in-house water bottling, paperless technologies and key partnerships - Mauritian

Wildlife Foundation, Reefcheck Reunion & France, Reserve Marine of La Reunion, on biodiversity conservation and sensitisation projects.

Some of the latest environment-friendly measures introduced by LUX* encompass their no-plastic-straw stance and upon-request only policy, the replanting of 140 endemic plants in collaboration with UNDP GEF and Fondation Ressources et Nature on World Environment Day 2018 at La Citadel, Port Louis , involving over 40 LUX* team members from all Mauritian properties and Corporate office. This initiative is a continuity of LUX* endemic plants propagation pledge launched in 2017 with the reintroduction of 1,200 endemic plants in urban zones by distributing to all stakeholders.

LUX* has recently reiterated its alignment with the SAMOA Pathway at the Mauritian Private Sector Small Islands Developing States Forum in June 2018, to continue it's renewable energy projects focusing on destinations most vulnerable from global warming effects before extending to all LUX* destinations. A partnership with SUNx and the Vanilla Islands will see the deployment of innovation and education centres on coordinated and collective action against climate change.

Vishnee Sowamber, Group Sustainability & CSR Manager of LUX* Resorts & Hotels, highlights :

"Sustainable Development in every sense of the word is at the heart of our operations. With Tread Lightly by LUX*© and our collaboration with AERA Group, we have been aligning our sustainability strategy with the UN SDGs and other international frameworks, touching lives positively, investing in the economic development of the communities near us and beyond. We thank all stakeholders who have been participating in Tread Lightly initiatives, joining us on our journey towards a carbon clean future. Together, WE can achieve it"

Alexandre Dunod, AERA Group advisory manager, commended "a laudable achievement that should inspire environmental responsibility throughout the continent and beyond, as global tourism produces about 8% of global greenhouse gas emissions with even greater impacts on small island states".



Learn more on : aera-group.fr/fiche/lux-resorts-hotels/ & luxresorts.com/en/tread-lightly

Top left : Map CO₂ offset projects supported by LUX*
Bottom Right: Aerial View LUX* Grand Gaube