



SUPPORT THE LARGEST SOLAR PV PLANT IN MADAGASCAR

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Project

Ambatolampy solar PV plant is a pioneer project and the first utility-scale of the country and operating since 2018. The plant provides green electricity to an equivalent of 50,000 households.



Madagascar is currently heavily reliant on imported fossil fuels currently consumed by thermal power station. Solar PV plant such as Ambatolampy, will not only **expand access to renewable energy** in Madagascar but they will also offer a **more stable supply of energy.**

The country's objective is reaching **80 % of renewable in their energy mix** by 2030 and improving its energy security.



Key Facts

73,000

state-of-the-art solar panels

25,000

tonnes CO2 saved /year

50,000

households supplied with
green electricity

Project developer

GreenYellow



GreenYellow is a major player, an expert in photovoltaics capable of leading a project from A to Z. They design the right facility to meet the needs of the population. They handle financing, construction, and operation over time.

GreenYellow's oldest business is Photovoltaic solar (since 2017).

GreenYellow's CSR policy has a set of 14 initiatives and 4 pillars. One of them is to « Support local communities and institutions ». They interact with local and national institutions, Promote and preserve local culture and heritage, Foster local solidarity partnerships.



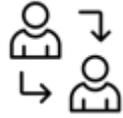
Impacts



In the past five years, demand for electricity in Madagascar has grown at an annual average rate of approximately 7%.



The project is expected to help the country meet its increasing demand for power reliably and in a cost-effective and environment-friendly manner.



The plant was built through advanced technology transfer from industrialized countries.



The project was the first to introduce sizable solar PV technology, and associated skills in Madagascar.



GreenYellow used the local workforce to build the plant.



The project hired more than 80 people for the construction phase and relies on 10 permanent technicians to ensure operation and maintenance.



Through this project and their action, GreenYellow is helping the region.



The project is expected to include benefits to trade and tourism, as well as the agricultural and industrial sectors due to reliable electricity supply.

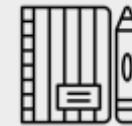
CSR Actions



Schools have been offered on-site and commented visits of the solar power plant. This action helps to promote renewable energy across the young generation.



GreenYellow created the « Grass Day » when local farmers come to harvest acres of the plant in order to feed their cattle.



Distribution of school supplies and clothing gathered in France and Brazil.



Project details

Certification	Verra VCS
Project ID	2307
Registered on	07/10/2020
Commissioning	12/07/2018
Emissions reduction	25,000 tCO ₂ / year





SALES & MARKETING

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